

## 2009 – 2010 ASWA Mesa East Valley Chapter Theme

### REACH OUT:

- To each other
- To the community
- To lend a helping hand
- To get what you want
- To the next generation



- R Retention: keep experienced members involved and meet their needs, get new members active and excited about the organization
- E Education: provide members with educational opportunities at meetings, seminars and conferences, support financial literacy education at local and national level
- A Awareness: get ASWA publicity, build networks and contacts for potential members, speakers, future employers/employees, professional resources
- C Community: support causes that are important to our members, become a resource for the community for accounting and financial matters
- H Honor: recognize members for their accomplishments, establish local awards and scholarships
- O One-shot: provide opportunities for members to volunteer on brief tasks – one shot commitment will share the responsibilities without requiring lots of time
- U University: increase involvement with universities and colleges; build relationships with professors, accounting groups, support new accountants
- T Teach: current board members will share what they learn in their positions during the year and support the transition to 2010-2011 board for continued success

### Chapter Goals:

- Get 80% of members active through the board, committees and projects
- Support 4 causes that our members are passionate about
- Establish chapter level recognition program
- Participate in 2 college or high school events
- Obtain 100 new contacts during the year